



Press Release

**NEW APPOINTMENTS
AT IL SOLE 24 ORE BUSINESS MEDIA**

**New Editors of GDOWEEK and MARK-UP named
Fabio Franzoni appointed Director of the Building Division**

Milan, 9 January 2007 – **Il Sole 24 Ore Business Media** has appointed new **Editors for its retail publications, GDOWEEK and MARK UP**, a move that completes the process to develop the Group's publishing offer for the retail and retail marketing sector.

Luigi Rubinelli has assumed the role of **editor of the monthly MARK UP and Cristina Lazzati, formerly the chief editor of the weekly GDOWEEK, will be taking up a position as its editor.** In addition **Luigi Rubinelli** will handle publishing coordination for both publications.

The management staff also includes the addition of **Fabio Franzoni as Director of the Building Division.**

Fabio Franzoni, formerly Managing Director of Camuzzi Editoriale and General Manager of Editrice Abitare Segesta, will head the second-highest grossing division of Il Sole 24 ORE Business Media, which includes 32 specialized publications dedicated to the segments of **Architecture, Construction, Environment, and Security**, several book collections and the **Archinfo** internet portal. The Building Division also includes products bearing the **Faenza Editrice and Motta Architettura** brand, thus representing the largest publishing portfolio for industry professionals and businesses.

Cristina Lazzati, formerly chief editor of GDOWEEK, accrued extensive personal experience in the world of information as a foreign correspondent for economic and cultural newspapers (Italia Oggi, Elle Italia, L'Espresso, Gente Money) and in her short stint in television broadcasting (Target-Mediaset). Lazzati joined the editorial staff of GDOWEEK as a journalist and was soon promoted to chief editor.

After many years as editor of GDOWEEK, **Luigi Rubinelli** has moved on to MARK-UP as its editor, but will also be responsible for coordinating the publishing activities of an information and training system whose greatest strengths are the two publications.

*"We wanted to create a coordination position for the publications specialized in retail," stated **Antonio Greco, Managing Director of Il Sole 24 ORE Business Media,** "in order to achieve the maximum synergy in production and in sharing journalistic cultures and experiences for publications that focus on related issues but from different managerial perspectives and have complementary positions."*