

Press Release

**24 ORE GROUP: Paolo Bottura new Managing Director
of Esa Software**

*With Esa Software, STR and Data Ufficio, 24 ORE Group set to create
Italian management software hub*

Milan, February 11, 2009 - **Paolo Bottura**, former **strategic alliance director** of **Cisco Systems**, is the new **Managing Director** of **Esa Software**, leading software solutions provider for companies, human resources and professionals, **part of 24 ORE Group** since last October.

Following the acquisition of **STR** and **Data Ufficio** in the second half of 2007, and of a 70% stake in Esa Software in 2008, **the management solutions offer** branded 24 ORE Group has now branched out to the **Legal, Employment, Construction and Public Administration markets**, making a quantum leap in terms of competencies, clients, and managed distribution and customer support channels.

This marks the **first step in the strategic project** to create an “**Italian management software hub**” in the **Professionals Area of 24 ORE Group**.

Esa Software will optimize the synergies of 24 ORE Group’s software companies, with the aim of achieving the best possible integration of their respective core markets and products. A project that sees Esa Software - **270 employees, of whom 100 in R&D, over 200 partners** scattered across Italy, **30,000 clients**, solutions translated **into 12 languages** and localized in **25 countries** - as **management solutions leader** ready to take on the **international markets** in the medium term.

Paolo Bottura

Bottura, born in Toscolano Maderno (BS) on January 30, 1956, held technical and commercial responsibilities in major companies such as **IBM, Memorex Telex, Cisco** and **Siemens**, and was CEO in a Telecom Italia Group company.

At Cisco, Bottura also headed strategic projects worth over \$400 million, managed entirely through the indirect sales channel (1- and 2-Tier).

For information:

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