

Press release

**IL TEMPO PICKS SYSTEM,
24 ORE GROUP'S AD AGENCY,
FOR LEGAL AND FINANCIAL DISCLOSURES**
System strengthens its legal and financial disclosure network

Milan, 27 January 2015 – *Il Tempo*, Rome's daily newspaper, **has chosen System**, 24 ORE Group's advertising agency, **to manage sales from legal and financial disclosures.**

System took over from Manzoni at the start of January 2015. For *Il Tempo*, the agency will cover the market of **major financial institutions, government agencies and law courts**, specifically in **Latium and Central Italy.**

"We believe that choosing System as an advertising partner in a changing market such as legal disclosures will allow us to keep pace with these changes and expand our advertising scope thanks to financial disclosures", says **Federico Vincenzoni**, CEO of *Il Tempo*.

"The acquisition of *Il Tempo* further broadens our legal disclosure base and strengthens our leadership in this market segment, presenting the market with an all-round offer both locally and nationally", explains **Ivan Ranza**, General Manager of System Advertising.

Il Tempo joins a network of titles that includes - aside of *Il Sole 24 Ore - Libero, Il Foglio, Il Piccolo, La Provincia, L'Eco di Bergamo, L'Osservatore Romano, Il Giornale dell'Umbria, Il Denaro.*

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