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Press Release

II Sole 24 ORE: Offer Price fixed at EUR 5.75

• Strong demand from small retail investors (27,915 applications)

Milan, 1 December 2007 – The public offer of subscription of II Sole 24 ORE special-category shares was successfully concluded on 30 November 2007.

As regards the Global Offer of 35 million special-category shares, the unit price has been fixed at EUR 5.75 per share.

Total applications numbered about 1.4 times the Global Offer. More specifically, as regards the retail offer applications were received from 27,915 applicants, 98% of whom participated in the tranche reserved for small investors, with requests averaging approximately EUR 4,400. For the institutional offer, there was demand from premier Italian and foreign investors, with a significant share for foreign demand (almost 50%) and good take-up by US investors.

The total value of the operation – including the greenshoe option for a maximum of 5.3 million shares – will therefore be EUR 232 million. If the greenshoe option is fully exercised, placement will account for 30.3% of post-increase capital.

Payment for shares and the start of share trading of the shares is scheduled for 6 December 2007.

Mediobanca and UBS Investment Bank are acting as Co-ordinators of the Global Offer of subscription and as Joint Bookrunners.

BNP Paribas, Citi, Goldman Sachs, Banca IMI, Lehman Brothers, Merrill Lynch, and Unicredit have the role of Joint Bookrunners.

Mediobanca is Sales Agent for the Public Offer and Sponsor.

Banca IMI, BNL, and Mediobanca and Unicredit are Joint Lead Managers of the Public Subscription Offer.

Morgan Stanley plays the role of advisor to the Issuer.

The Issuer's legal advisors are Chiomenti Studio Legale and Shearman & Sterling, while Clifford Chance is legal advisor of all banks in the syndicate.

KPMG is the independent auditor.

For further information:

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