

Press Release

**24 ORE GROUP: From 1 October  
Anna Matteo Digital Area Director**

*Milan, 28 September 2012* – On Monday 1 October, Anna Matteo joins the 24 ORE Group as Digital Area Director. A graduate in electronic engineering in 1990, Anna Matteo, 46, boasts vast experience in digital business, with focus on the publishing industry.

After graduating, then earning a Ph.D. in optoelectronics, she worked for about 10 years in advanced scientific research for fibre-optic communication networks with prestigious Italian and international research laboratories.

In 2000, she joined the Etnoteam Group and began devoting herself to the Internet world, developing professional skills with a marketing-oriented management profile, complemented by knowledge in innovative technology on digital channels.

In January 2008, she joined Mondadori as Marketing Director of Digital Publishing Italia, with the primary goal of developing Mondadori's female Hub on the Internet.

In April 2010, she joined Condé Nast Italia and, in six months only, took on the role of Vice President Digital & Technology, reporting to the President of Condé Nast Italia, and, in dotted line, to the President Digital of Condé Nast International based in London.

*For further information:*

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