



festivalECONOMIAtrento



## AT FUORI FESTIVAL 2025, YOUNG PEOPLE ARE IN THE SPOTLIGHT

**New spaces for dialogue and ideas in a programme that looks to the future through the eyes of future generations**

Fuori Festival 2025 focuses on young people and proposes a programme full of events, workshops, and debates designed to stimulate and support innovative ideas that blend education with intelligent entertainment. This diverse range of formats is designed to engage audiences of all ages.

Fuori Festival 2025 stands out for its inclusiveness, offering spaces for dialogue and discussion that empower new generations while promoting active participation from a broader audience. The rich and varied programme includes events devoted to social economy, as well as training activities, workshops, and meetings dealing with work, well-being, health and sustainability.

### A STAGE FOR THE VOICES OF TOMORROW

This year's edition will emphasise **active participation and the sharing of ideas**: the brand new **Fuori Festival Lounge** in Piazza Fiera will serve as the central hub for some of the most significant events, starting with a CALL FOR IDEAS initiative titled "**Voices of Tomorrow**" (Le voci del domani). This initiative is promoted by the Scientific Committee of the Festival and the organising committee of the Fuori Festival, and it aims to give a voice to new generations. Thanks to this initiative, **young people will be engaged** not only as part of the audience but will also actively participate in specific panels and **share their ideas, perspectives, and hopes for the future** during the four days. At the Festival, university students will take on the roles of either "authors" of a panel or "speakers" discussing various scheduled round table topics that interest them. At Fuori Festival, **young people aged 16 to 26** will broaden the themes and bring the most relevant issues to the forefront of discussions for young audiences, animating moments of open, informal and stimulating conversations with the public. Both initiatives provide young people a platform to express their visions of today's world and the future.

### VOICES OF VISION

The future will be shaped by "**Voices of Vision**" (Visionari), social talents, artists, and advocates who will again take centre stage at Fuori Festival and use an engaging and innovative language. Join young science communicator **Virginia Benzi**, known as "QUANTUM GIRL", as she explores the role of scientific and technical disciplines in shaping the future, engaging children with quizzes on STEM (Science, Technology, Engineering, and Mathematics) and concepts related to the FUTURE. Neurobiologist **Stefano Mancuso**, director of the International Laboratory of Plant Neurobiology, will lead the audience on a journey

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to discover plant neurobiology and understand how they are sophisticated social organisms that have evolved on a model totally different from ours. **Antonio Losito**, a TV author, podcaster, and popular science communicator, will use his witty and engaging style to discuss democracy and how fake news and artificial intelligence can destabilise it – in just a few moves.

Among “Voices of Vision”, an important section will be dedicated to financial education, a key theme for younger generations and beyond, in a world where managing one’s finances is increasingly vital for the individual and collective well-being. **Alan Smith**, head of the Visual and Data Journalism team at the Financial Times, will explain how innovation often arises from bold ideas, while **Annalisa Monfreda**, journalist, writer, and co-founder of Rame, will lead a panel committed to the relationship with money in collaboration with Fondazione Caritro.

The financial education project from Il Sole for youngsters called “**Young Finance**” will also see a comeback: journalist **Marco lo Conte**, youtuber **Gianluigi Ballarani** and professors **Elia Bombardelli** and **Paolo Colletti** will lead CRYPTOGAME, an interactive session that, through quizzes and questions, will educate participants to prevent mistakes, scams, or poor financial choices.

To conclude the events of “Voices of Vision”, cartoonist and TV author **Makkox** will participate in a panel discussion titled “**Satire in the Age of Social Media**” (La satira al tempo dei social in Piazza Fiera). This event celebrates the 20th anniversary of the Trento Festival of Economics with Studio d’arte Andromeda, which has consistently supported the Festival with its talented cartoonists.

## **MUSE’S PROGRAMME FOR CHILDREN AND FAMILIES**

Keeping with tradition, **Fuori Festival 2025 will feature a variety of educational and entertainment options for children and families. The programme**, created in collaboration with the Science Museum of Trento, includes workshops, interactive experiences, and play activities for children and young people aged 6 to 13. Participants will **have an engaging experience** in the beautiful surroundings of MUSE Park, where a CLOUD installation will be set up to host the Festival’s four-day programme.

The **fairy tales and money workshops** are also back. These **financial education sessions are designed to teach money-related topics to younger generations through storytelling, with fairy tales** carefully selected and presented by the educators of Fondazione Caritro. Another relevant addition to this edition is **Giotto’s** presence in the Fuori Festival’s educational spaces. Children will have access to **Giotto Supermina coloured pencils**, allowing them to unleash their creativity.

The area designated for books will be animated by the illustrators of the **Disney series THE ECONOMY OF UNCLE SCROOGE**, which focuses on financial education. At the same time, **author Paolo De Piazzi** will lead young people as true explorers on an exciting journey through the wonders of the animal world.

**Food** will also play a key role in the programme, **exploring its sensory and scientific characteristics**. During the Festival, MUSE will offer guided visits to the exhibition “**Food Sound: The Hidden Sound of Food**” (Food Sound. Il suono nascosto del cibo). Moreover, nutrition workshops will help participants **discover how the brain influences our perception of food, and there will be the opportunity to taste water from a spring**.

**Join the master cheesemakers of the Consortium for the Protection of Mozzarella di Bufala Campana PDO** for an engaging experience where both adults and children will explore the fascinating journey of cheese making. Discover how raw materials are processed to create cheese with unique shapes and textures - a true representation of “the magic of milk”. During the weekend, the MUSE Cloud will host events dedicated to nutrition and overall well-being. Among the guests is the internationally renowned biologist **Daniel Lumera**, who will lead a practical session on the benefits of meditation.

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There can be no physical health without mental health. The complex universe of mental well-being is still largely unexplored and often misunderstood, and it deserves our attention and understanding. **24 ORE Salute will propose a series of meetings devoted to this topic, which will be carried out with the support of Angelini Industries.** Through the testimonies of experts and individuals who have experienced these challenges firsthand, the talks will be devoted to young people, women and the often fragile work-life balance. In addition, in Piazza Fiera Angelini Industries will present an installation entitled “**How are you?**”, (Tu come stai?) a space designed to welcome anonymous messages from the Fuori Festival audience, who will be able to share their thoughts and feelings that need to be voiced.

## **SOCIAL ECONOMY**

One of the new features of Fuori Festival 2025 is **the track devoted to social economy**, where stories of solidarity, cooperation and inclusion will be shared. A first example is the association **CCO – Crisi Come Opportunità** (Crisis as Opportunities), which, since 2013, has been providing music and theatre workshops in youth correction facilities. Within the panel “**Take Me Out There - Rap and Theatre in Youth Correction Facilities**” (Portami là fuori - rap e teatro negli istituti di pena per minori), the rapper and trainer **Francesco Kento Carlo** and the director and theatre pedagogist **Adriana Follieri** will speak about their experience. The young rapper Totò will close the event with a live performance.

In Trento, young **volunteer clowns** from the **Veronica Sacchi Odv Association** will be present and bring daily smiles to anyone experiencing a moment of illness or discomfort. Volunteers from **La Forza** and **Il Sorriso Onlus** will also present their projects designed to improve oncological patients’ well-being. Together with **Gaslininsieme ETS – Fondazione di Partecipazione**, these organisations develop projects supporting care and assistance, research, hospitality, and the humanisation of treatment for young patients at the Gaslini Pediatric Hospital in Genoa. They will also participate in a panel discussion on vulnerable people’s assistance.

The Fondazione Andrea **Bocelli - Ente Filantropico**’s objective is to make a concrete contribution to society through a commitment to solidarity. In Trento, it will discuss the role of the Third Sector within the community. Another increasingly important topic, namely protecting minors online, will be the focus of a panel discussion in collaboration with the **Postal Police** titled “**Minors and the Pitfalls of the Network: Recognising the Signs**” (I minori e le insidie della rete: riconoscere i segnali). This panel will examine how a society’s progress is measured by its attention to those in need and its ability to protect its youngest members.

The show “**Din Don Down**” will be staged at the Auditorium Santa Chiara, featuring a mix of sharp irony and brilliant improvisation that challenges the limits of political correctness. Conceived by **Paolo Ruffini for Vera Produzioni**, the performance will include **Paolo Ruffini and the Compagnia Mayor Von Frinzius**, which is composed of actors with disabilities. The show is directed by **Lamberto Giannini**, with artistic coordination by **Rachele Casali** and piano accompaniment by **Claudia Campolongo**.

## **MUSIC BEYOND ENTERTAINMENT**

Musical events are back, and this year, music will be the protagonist both as a form of art and evening entertainment and as the main theme for meetings and panels devoted to creativity and career opportunities within the industry.

One of the highlights is **SWIPE**, a format by **Fondazione Caritro**. This event will feature testimonies from individuals who have turned their passion for music into a profession. Among the guests will be **Shablo**, a producer and manager, and **Rudy Zerbi**, who will serve as the **moderator**.

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The event **“Breaking the Loop: Electronic Music and Gender Representation”** (Breaking the Loop: Musica Elettronica e Rappresentazione di Genere) will focus on the challenges and opportunities for women producers and professionals in the recording industry. Following this discussion, a live performance featuring **Plastica and White Mary** will be held at the Fuori Festival lounge.

The “words and music” events at Teatro Sociale are confirmed. They will feature prominent figures from the Italian music scene, such as singer-songwriter **Brunori SAS, an ironic yet deeply introspective interpreter,** and singer-songwriter **Gaia, with her pop sounds and Latin American influences.**

**Manuel Agnelli** will also take the stage at the Fuori Festival for an event titled **“SOUNDS FROM THE FUTURE FOR AGNELLI”** (SUONI DAL FUTURO PER AGNELLI), where “Agnelli” is a word-play in Italian (it is the artist’s last name, but it also means “lambs” in Italian). In this unique and engaging meeting, the musician and host of Radio 24 will converse with some of the protagonists from **“Fresh Meat, Sounds from the Future”** (Carne Fresca, Suoni dal Futuro), the Festival that has been enlivening the evenings at Germi, its cultural space in Milan, with the freshest and most authentic voices of new Italian music for several months.

Fuori Festival’s music programme also features several noteworthy events dedicated to classical music. One of the highlights will be **Maestro Uto Ughi**, who will participate in two important sessions at the Santa Chiara Auditorium in collaboration with the **Fondazione Uto Ughi**. This foundation is committed to promoting classical music among younger generations and enhancing the rich musical heritage of Italy. On the morning of Friday, May 23rd, the Festival will kick off with **“Notes and Stories: A Lesson with Uto Ughi”** (Note e storie: a lezione con Uto Ughi). In this session, the Maestro will lead young audiences through music during a public rehearsal with the orchestra “I Virtuosi Italiani”, while in the evening, there will be a concert titled: **“Economy in Music: The Sound Journey of Uto Ughi”** (Economia in Musica: Il Viaggio Sonoro di Uto Ughi) **with the Orchestra “I Virtuosi Italiani”**.

Among the classical music events scheduled is an exclusive concert featuring internationally renowned pianist **Gile Bae**, along with a meeting led by **Piero Maranghi**, director of SKY Classica, dedicated to **“The Melodrama Venture”** (L'impresa del Melodramma).

## COMEDY

During the evenings of Fuori Festival, the magic of music will be complemented by the joy of laughter. From **Thursday, 22nd, to Saturday, May 24th**, some of the finest talents from the Italian comedy scene will take the stage, providing moments of lightheartedness and humour. The Festival will start on Thursday 22nd, with the show hosted by **Davide Paniate, “Women Don’t Make You Laugh”** (Le donne non fanno ridere). This production, conceived and produced by Paolo Ruffini for Vera Produzioni, features performances by **Beatrice Baldaccini, Aurora Camilli, Claudia Campolongo, Alice De Andrè, Ginevra Fenyès, Corinna Grandi, and Elisa Marinoni**. On Friday, May 23rd, the stage of Filarmonica will host **“An Evening with Carlo Amleto”** (Una serata con Carlo Amleto). Finally, on Saturday, May 24th, **Luca Ravenna** will bring his sharp and direct humour to the event with his show **“My Bitcoins”** (I miei bitcoin).

## RADIO 24 TAKES CENTRE STAGE FROM PIAZZA BATTISTI

**Radio 24’s stage** in Piazza Battisti will take the spotlight this year, with **live broadcasts** beginning in the early morning. This is a unique opportunity for the audience to **meet the presenters**, explore the behind-the-scenes of the radio, and experience the excitement of live discussion on various topics, including **current affairs, economy, health, lifestyle, society, and international affairs**. Between Thursday 22nd and Friday 23rd, several Italian programmes will be broadcast, namely **“24 Mattino”, “Uno, Nessuno, 100Milan”, “Effetto**

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Giorno”, “Due di Denari”, “Focus Economia”, “La Zanzara”, “Nessun Luogo è Lontano”. At the weekend, it will be the turn of “Amici e Nemici”, “Si Può Fare”, “Europa Europa”, “Obiettivo Salute Week End”, “Obiettivo Salute in Tavola”, “Non Mi Capisci” and the “Speciale Festival Economia di Trento”.

The appointment also features **live shows on Radio 24**. Among them are “**Nessun Luogo è Lontano Live**” hosted by **Giampaolo Musumeci** and **Beppe Salmetti**, and the “**TRUFFO-NOMIA – Festival delle truffe, da Charles Ponzi alle cleptovalute**” presented by **Ciappter Ileven**. There will also be a **press conference of “La Zanzara”**, where hosts **Giuseppe Cruciani** and **David Parenzo** will engage with the audience and speak their minds out. Lastly, a new format of the **Off Topic** show titled “**PATRIARCATO S.p.A**” will also be featured.

## LIVE PODCASTS

**Radio 24’s stage** in Piazza Cesare Battisti will host **the live production of some episodes** of the most popular and innovative “**24Ore Podcast**” series. The event will include “Elon. Uno, Nessuno, Cento Musk,” “2024 Speciale Intelligenza Artificiale,” and “La Quarta Medaglia,” along with the Daily Podcasts of Sole 24 Ore, including “Market Mover.”

Podcasting will hit Trento’s schools, as some classes will have the chance to take part in a special episode of “**That’s America - dietro le quinte degli Stati Uniti**” by **Alessandro Milan** and **Andrew Spannaus**. In Piazza Fiera, Alessandra Scaglioni, Head of Coordination for 24Ore Podcast, will lead the panel “**How a Podcast comes to life**” (Come nasce un Podcast) together with several key professionals from 24 ORE Group.

## 20 YEARS OF THE TRENTO FESTIVAL OF ECONOMICS

This year, Studio d’arte Andromeda is returning to the Festival of Economics with a critical and satirical gaze at the world of media. In addition to the usual annual exhibition, titled “Smiles of the World” (Sorrisi del Mondo), there will be a unique opportunity to travel back in time thanks to the exhibition “20 Years of Looking at the World” (20 Anni di Sguardi sul Mondo), organised by Trentino Marketing in collaboration with Andromeda. This exhibition will allow visitors to explore past editions of the Festival through drawings and comics. Both exhibitions will be open to the public at Palazzo Trentini from May 22nd to May 25th.

## THE APPOINTMENTS OF FUORI FESTIVAL FOR THE 160 YEARS OF IL SOLE 24 ORE

The 2025 edition of the Trento Festival of Economics will also host the first celebrations of a special anniversary: Il Sole 24 Ore is celebrating its 160th anniversary. In Trento, several significant events will be scheduled, paving the way for the official celebration in November. Among these initiatives, there is **an open-air exhibition dedicated to the newspaper’s history**. This exhibition will take place in the historic courtyard of Palazzo Benvenuti over the four days of the Festival. It will showcase images and historical covers of Il Sole 24 Ore, highlighting key moments in Italian and world politics, economy, and finance that the newspaper has documented throughout its long history. Fuori Festival will serve as a platform to celebrate the readers who made this journey possible. The eight “Opinion Reader” initiative winners will be revealed, and they will be special guests at the Festival. They will attend the unveiling of the official campaign for the 160th anniversary, where they will feature their image and personal testimonies in 160 characters. On Sunday, to bid farewell to the participants, Fuori Festival will present an exclusive preview live of the Special History Telling Podcast by **Paolo Colombo**, a tribute to the 160th anniversary of Il Sole 24 Ore.

The reading of Il Sole 24 Ore will enhance the Festival experience with the return of the event “**A Coffee in the Sun**” (Un caffè al Sole). This press review, led by the newspaper’s deputy editors, will develop from Friday to Sunday, between 8:30 and 9:30 am, at the Pasi Bar in Piazza Pasi. The editors will read and discuss the day’s main news during this time.

Fuori Festival programme will once again feature **Lab24, the data-visualisation area of Il Sole 24 Ore**, where stories, investigative reports, and insights are presented through data, videos and interactive visualisations. Finally, meetings will be dedicated to the **Economy of Beauty**, moderated by **Nicoletta Polla Mattiot**, director of How To Spend It. Moreover, in one session, doctor **Franco Molteni** will speak about **sport as an expression of innovation and resilience**. Another meeting will focus on the relationship between beauty and sustainability, featuring **Marco Nones**, founder of RespirArt, and **Isabella Della Ragione**, a writer, agronomist, and botanical archaeologist. Moreover, **actor, director and producer Stefano Accorsi** will lead a discussion on the theme of sustainability.

### THE “BUSINESS WORLD” TRACK

Fuori Festival 2025 will offer new events to foster a dialogue between businesses, young people, and the community. During these events, managers, entrepreneurs, and experts will discuss companies’ crucial role in educating the new generation within a context characterised by digitisation and technological innovation. This is also a concrete opportunity to address topics such as the ecological transition, research, and the development of new skills.

### THE PARTNERS OF THE TRENTO FESTIVAL OF ECONOMICS 2025

In recognition of the value companies place on the event formula created by the 24 ORE Group, the 2025 edition of the Trento Festival of Economics has seen a notable increase in the number of partners. **So far, 52 partners have been confirmed**, setting a **new record** in the event’s history.

The **TOP PARTNERS** of 2025 are ANGELINI INDUSTRIES, CONFCOOPERATIVE, ENEL, INTESA SANPAOLO.

The **MAIN PARTNERS** are AUTOSTRADE PER L’ITALIA, DHL EXPRESS ITALY, ITAS MUTUA, MUNDYS.

The **OFFICIAL PARTNERS** are ABI – ASSOCIAZIONE BANCARIA ITALIANA, ACEA, AMPLIFON, AUTOSTRADA DEL BRENNERO, BANCOMAT, CASSA DEPOSITI E PRESTITI (CDP), CONAI – CONSORZIO NAZIONALE IMBALLAGGI, CONOU – CONSORZIO NAZIONALE OLI MINERALI USATI, DLA PIPER, ENAV SPA, EPTA, FIAT, FINCANTIERI, GRUPPO DOLOMITI ENERGIA, GRUPPO IMQ, HINES, ITALCER GROUP, PWC ITALIA, REKEEP, RINA, SERVIZIO PER IL SOSTEGNO ECONOMICO ALLA CHIESA CATTOLICA, SIMEST, SIRAM VEOLIA, SNAM, TERNA, UNIVERSITÀ LUISS GUIDO CARLI, WEBUILD.

The **SUPPORTERS** are ARVEDI, BONELLIEREDE, CHRISTOFFERSON, ROBB & COMPANY LLC, CONSORZIO DI TUTELA MOZZARELLA DI BUFALA CAMPANA DOP, GETRA, GRANT THORNTON, MUSE – MUSEO DELLE SCIENZE DI TRENTO, RUMMO, STARTING FINANCE, TINEXTA.

ACEPI – Associazione Italiana Certificati e Prodotti di Investimento, CDP Venture Capital, Fondazione Caritro, Leonardo, and the Fondazione Andrea Bocelli – Ente Filantropico have chosen to be **partners of FUORI FESTIVAL**. This year, the Festival aims to focus on talents, inspire young people, and bridge the gap between the business world and the contexts where the future is being shaped.

The Trento Festival of Economics 2025 continues to benefit from the **collaboration** of the EUROPEAN PARLIAMENT and the EUROPEAN COMMISSION.

Multiple partners will oversee specific schedules in the squares and selected locations. At **Piazza Duomo**, the Festival audience will have the opportunity to attend a series of talks organised by **Confcooperative**, focusing on central themes such as agri-food, sustainability, innovation, labour, and welfare; **Autostrade per l’Italia** will provide insights and discussions on road safety and proper driving

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behaviours, which will also be highlighted in the preview of the documentary “Ambra Sabatini: A Meter from the Finish Line” (Ambra Sabatini. A un metro dal traguardo). Cinema Vittoria will host meetings and dialogue sessions with civil society and various stakeholders facilitated by the **European Parliament** and the **European Commission**.

In **Piazza Fiera**, alongside the experiential installation “How are you?” (Tu come stai?) developed by **Angelini Industries** and devoted to mental health, visitors will be able to take advantage of free hearing prevention tests offered by **Amplifon**. In addition, **Autostrada del Brennero** will explore topics related to ecological transition and hydrogen. **Gruppo Dolomiti Energia** will also have an information space dedicated to discussions on renewable energy, sustainability, and decarbonisation.

As part of the Festival, **DLA Piper** will host a meeting to present a study on the appeal of Made in Italy. This meeting aims to identify the strengths and weaknesses of Italian companies and the overall production system.

**ACEPI** will organise financial education workshops on Investment Certificates for young people. Moreover, a meeting hosted by **CDP Venture Capital** will focus on tomorrow’s entrepreneurs, sharing the story of the “Fabbrica delle Imprese” project. This initiative aims to train and transform new generations into key players in national entrepreneurship. Meanwhile, **Siram Veolia** will host a session dedicated to ecological and digital transition, giving a voice to projects and start-ups with a strong innovative capacity. Finally, **Leonardo** will propose a meeting focused on digitisation, talent, skills and research.