

# 24 ORE Group unveils its new TV channel:

## Radio24-IlSole24OreTV

**Starting today, all of 24 ORE Group's information strength on TV: a schedule with valuable, quality and authoritative content.**

**Launch on 24\06 on channel 246**  
**Two-four-six on the digital terrestrial**

**With the new TV channel, 24 ORE Group completes the most integrated multimedia information platform in Italy**

*Milan, 18 June 2025* – To mark the 160° anniversary of the daily newspaper, **24 ORE Group launches its own TV channel Radio24-IlSole24OreTV**, which will officially debut on **24 June 2025 on the digital terrestrial channel 246**. This marks a historic milestone for the Group, becoming the **first Italian media hub to operate a full multimedia information platform spanning all key media**: daily newspaper, magazines, digital platforms, news agency, radio, events, and now television.

**Radio24-IlSole24OreTV** is built on a **state-of-the-art concept and architecture**, accessible from all major Group touch points: the **Radio 24 and Il Sole 24 Ore websites, their respective mobile apps, Radio 24's CTV apps, and of course, linear viewing on the digital terrestrial on channel 246**. The easy-to-recall "two four six" sequence and signature "24" positioning on top will bring to the public, in a synergistic way, the **high-quality content** produced by the news titles and the various areas of 24 ORE Group, with the goal of becoming a reference point for **in-depth information coverage**.

This is a strategically significant project, also with future value, as evidenced by the **selection of technical partners** involved in channel production. To ensure the highest quality of broadcasting, 24 ORE Group has selected **Sky Italia**, a leader in the broadcast services market. Sky will supply the technological architecture and oversee video

production and network graphics development, while **Persidera**, Italy's top independent network operator, will manage **play-out** operations with dynamic H24 scheduling **and national digital terrestrial broadcasting**. TV formats will be produced at 24 ORE Group's studios in Milan and Rome.

**The channel's visual layout** will be innovative and high-impact, starting with a dynamic **TV logo** that reflects the energy and versatility of **Radio24-IlSole24OreTV**, complemented by graphics inspired by leading international "all news" channels: the main screen will be enhanced by **various scrolling tickers** and **content feeds**, dynamically displaying breaking news and insights from **Il Sole 24 Ore**, market trends from **Radiocor**, sports news in collaboration with **Tuttomercatoweb.com**, and weather forecasts provided by **iLMeteo.it**.

The **new channel's programme schedule** will launch from the outset with a rich and varied lineup, giving prominence to **Radio 24's** programmes, complemented by in-depth coverage from **Il Sole 24 Ore** and regular updates from the **Radiocor news agency** to monitor financial market trends and major economic events as they happen: a unique presence in Italy for daily coverage of the hottest topics. Beginning in **early autumn**, the schedule will be further enriched with a variety of contributions, including the Group's most successful **video podcasts**, productions by **HTSI** magazine, and features from the **Group's exclusive professional content** with widely recognized brands such as "**L'Esperto Risponde**" offering in-depth information and updates on key fiscal, regulatory, and tax matters. There will be no shortage of contributions from **24 ORE Cultura**, sharing the richness and added value of major cultural events, and **24 ORE Eventi**, the Group's division that organizes more than 120 events per year, starting with the Trento Festival of Economics. Collaborative projects are also under consideration, potentially leading to co-productions and numerous surprises and new developments that will shape the evolution of the channel, created with the ambition of helping audiences better understand complex events and, more broadly, the world around us.

*"**Radio24-IlSole24OreTV** confirms and strengthens the Group's leadership and growth strategy, as well as its inseparable link with the information market in all its forms", says **Federico Silvestri**, CEO of **24 ORE Group**. "The new TV channel is the latest piece of a valuable multimedia mosaic; it will also serve as an aggregator of the video content from all the news titles, including digital and social profiles, offering a new way of experiencing on-demand programming. The new channel represents a perfect blend of linear programming and innovation, offering every possible point of access through 24 ORE Group's advanced multimedia platform, enhancing content from all contributors: the newspaper, digital platforms, radio, news agency, podcasts, video productions, video news and other digital formats now brought to life on TV. 24 ORE Group thus becomes the only Italian media company with complete coverage of all media formats and an irreplaceable point of reference for all stakeholders: entrepreneurs, professionals and managers, institutions and companies, families, students, and all those who seek to understand current events and tomorrow's transformations."*

*"In the past, journalism was structured vertically: news agencies, newspapers, weeklies, radio, television", explains **Fabio Tamburini**, editor-in-chief of the Group's titles and*

managing editor of 24 ORE Group. *"Today the world has changed, and journalism has become multimedia. Specializations still matter, but everyone - within their skills - must be able to play all the instruments available. That is why 24 ORE Group's transition from video production to a full TV channel marks a qualitative leap, completing our range of offerings. This product line expansion is also a new challenge for our Group's journalists."*

*"We are honoured and proud that 24 ORE Group entrusted us with play-out and broadcasting services for the new channel on our national digital terrestrial network - says **Paolo Ballerani**, CEO of Persidera SpA - This is further recognition of our leadership as a national DTT network operator for independent channels. We are taking part in this important project confident in our ability to deliver high-quality and reliable technical services, while remaining open to exploring future developments together to fully leverage market opportunities and technological advancements".*