

Press Release

Il Sole 24 ORE S.p.A. returns to the education business under the "Sole 24 ORE Formazione" brand

Milan, 29 September 2022 - Il Sole 24 ORE S.p.A., as its non-compete commitments made at the time have finally expired, returns to the education business, an area in close synergy with the Group's other business lines, under the "Sole 24 ORE Formazione" brand.

The educational proposition will leverage on the skills, professional qualities and track record of the 24 ORE Group, focusing on the distinctive added value that marks the whole product range of a multimedia group that is a one-of-a-kind for information quality on the Italian publishing scene.

"Since 1994, Il Sole 24 Ore has made the skills and excellence of its experts and journalists available for the growth of managers, PA representatives, and professionals. The 24 ORE Group now returns as a top player on the education market with "Sole 24 Ore Formazione", building on a reliability widely recognized by the market, combined with the innovative vision of a leading media company in business-financial and regulatory information. Our educational strategy intends to transfer our knowledge to those who choose to entrust their professional growth to Il Sole 24 Ore, contributing to the development of people and therefore of our Country", said Mirja Cartia d'Asero, CEO of Il Sole 24 Ore S.p.A..

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